

# ACKNOWLEDGEMENT RECEIPT

Electronic Version

Stylesheet Version v01

<b>Title of Invention</b>	<b>METHOD AND APPARATUS FOR CHANGING THE APPEARANCE OF A PRODUCT DISPLAY UNIT</b>																																																																																																																																				
<p>Submission Type : Utility Patent Filing</p> <p>Application Number: 10/604802 </p> <p>EFS ID: 45879</p> <p>Server Response:</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 30%;">Confirmation Code</th> <th style="width: 70%;">Message</th> </tr> </thead> <tbody> <tr> <td>ISVR1</td> <td>Submission was successfully submitted - Even if Informational or Warning Messages appear below, please do not resubmit this application</td> </tr> <tr> <td>ICON1</td> <td>1801</td> </tr> </tbody> </table> <p>First Named Applicant: Paul Flum</p> <p>Attorney Docket Number: 716139.180</p> <p>Timestamp: 2003-08-18 17:29:41 EDT</p> <p>From: US</p> <p>File Listing:</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 20%;">Doc. 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